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Earl May's

# NEW 1937 FALL PLANTING BOOK

*TULIPS - PEONIES  
LILIES - SHRUBS - ETC.*

**FREE**

*Bulbs*

and **FREE**

**FERTILIZER**

with this and other Bulb Offers.  
Turn to Page 4.

1. Farncombe Sanders
2. Princess Elizabeth
3. Rev. H. Ewbank
4. Inglescombe Yellow
5. Snowdrift
6. King Harold (Pictured  $\frac{1}{2}$  its natural size).

**EARL  
MAY'S**

**RAINBOW** *Superb* **DARWINS**

100 bulbs made up of 8 different colors and varieties in balanced quantities, and including your 8 FREE bulbs of Black Eagle. 100 bulbs in all with FREE Tulip fertilizer for all the bulbs.

**100 BIG BULBS**  
*only* **\$2.95**  
POSTPAID

**EARL E. MAY SEED COMPANY, SHENANDOAH, IOWA**



# Our reputation AS BULB IS NATION WIDE

Earl May's Choice Selections of  
Bulbs, Plants and Shrubs for Fall  
Planting.

**FINEST VARIETIES—LOW IN  
PRICE — HIGH IN QUALITY**

**Dear Flower Friends:**

Tulips and Peonies are two great color flowers for Springtime. Both bloomed gorgeously the past Spring. Thousands of people pledged themselves to plant this Fall sure. Our reputation as Bulb and Peony specialists is Nation wide. I personally pledge you the best in Tulips and Peonies. A bulb planting of 100 up to 1,000 makes a grand showing in the Springtime.

I have selected the very finest extra large bulbs and—you will find many of the choicest, newer varieties. The Tulips were certainly lovely last Spring and I don't know when I have seen them bloom any finer. I have over 2,000 out at the house and they made an array of color from the first of May clear up until almost the middle of June.

I am convinced that Tulips are one of the finest flowers you can plant. They bloom in all their color and splendor year after year. At these special low prices, I am sure everyone can have them.

Prices are lower this Fall than they have been for many years. The bulbs I offer you are my same high quality, first class bulbs in every respect and guaranteed to give you satisfactory results or your money will be refunded.

The beauty of your garden next spring depends a good deal on what you plant this Fall. Tulips, Daffodils, Hyacinths, Crocus, Snow Drops, Scillas and many of the others must be planted in the Fall in order to enjoy their lovely blooms next Spring. Nearly all of these bulbs are ready for delivery in September and all of these hardy varieties can be planted any time from then on until the ground freezes hard. **They are easy to grow; anyone can grow them and they bloom year after year.**

*Earl May*



This is Jessie Susanka Young who visits with you at 9:15 and has for years, and Edythe Stirlin, KMA's Little Minister. They are admiring the Tulips in our own yard. E. E. M.

This picture is a front view of our house. Mrs. May is at the extreme right. She is showing the flower folks connected with us the large beautiful named varieties of Tulips.



OVER 4,500,000  
CATALOGS AND CIRCULARS  
MAILED OUT TO OUR  
FRIENDS AND CUSTOMERS  
EACH YEAR



# AND PEONY SPECIALISTS

## EARL MAY'S IRON CLAD GUARANTEE

I import only the very finest Tulip bulbs direct from Holland where the finest Tulips in all the world are grown. That's why I can absolutely guarantee that you will be satisfied with these bulbs. Every Tulip guaranteed **true to name, to grow and a bloom in every bulb.**

### Earl May Pays the Postage on Everything in This Catalog.

All bulbs, plants and shrubs in this catalog, will be delivered to you by parcel post or express prepaid.

### Order Early

Your orders will be shipped in the order they are received, and will be given careful, prompt attention. I send you only the very finest stock. We will start shipping tulip bulbs as soon as the Holland shipment arrives, which is about September 15th. Iris, immediately just as soon as your order arrives. Peonies about September 15th. Shrubs, October 20th or just as soon as they are fully matured.

### How to Plant

With each and every order, I send you complete planting instructions telling all about how, where and when to plant all of these bulbs, peonies, iris, and shrubs. Tulips will grow and bloom nicely in any good garden soil. Spade the soil deep. It should be spaded from 4 to 5 inches deeper than you set the bulbs. For instance, planting Tulips 5 to 6 inches deep, the ground should be spaded not less than 10 inches deep. This insures good drainage which is very important to successful blooms. Write for this planting leaflet. It's free for the asking. It's sent free with every order, too.



These pictures were taken at Pella, Iowa. Mr. and Mrs. George Sadler are good friends of ours. Mr. Sadler is lighting the long Dutch pipe that he bought and brought back from Holland.

**M**RS. MAY and I attended the Tulip Festival at Pella, Iowa, and broadcast the Festival over station KMA. No doubt a lot of you folks heard our broadcast. At Pella, this little Dutch Settlement, they have about a million Tulip bulbs planted and they dress up in their native Dutch costumes, like these folks, and everybody has a fine time. Tulips, hundreds of varieties and every color.

We certainly enjoyed ourselves. Mrs. May and I met a lot of mighty fine people, many of them old timers that came to this country when they were just boys and girls. We had a lot of fun broadcasting the Festival and I hope we can go back next year. These folks really know their Tulips. They don't grow them in tens and dozens, but in hundreds and even thousands. That's when they are really beautiful. If you ever get a chance to see this thriving Dutch town in Tulip time, don't miss it. Make a good big planting of 100 bulbs or so of your own, too, this Fall. You'll enjoy them.

Earl E. May

I'M A HUSKY TOP SIZE  
BULB, THE LARGE,  
SUPER GIANT KIND  
EARL MAY SENDS  
YOU. I KNOW  
I WILL GROW  
AND BLOOM

I'M A SECOND SIZE  
BULB — — YOU WON'T  
GET ME IF YOU ORDER  
FROM EARL MAY

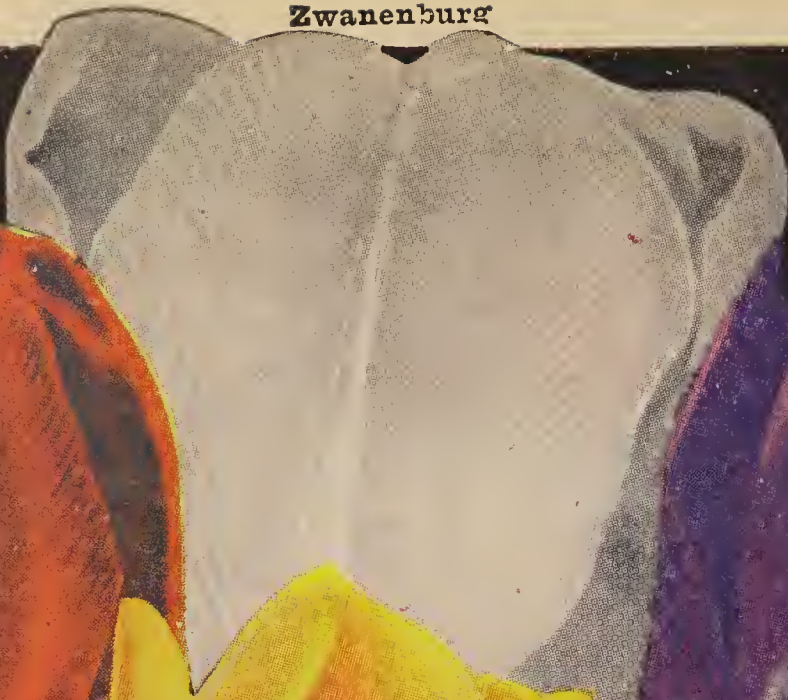


Zwanenburg

**SUPER**



City of  
Haarlem



The  
Bishop



Yellow Giant



Rosabella

**FREE BULBS**

Black Eagle  
Darwin Tulip



New  
Philippine  
Lily



**THESE BULBS**

**BLACK EAGLE DARWIN TULIP**

Rich, deep, glossy purple, the blackest black. A real prize winner. "Black Eagle," say Holland experts, "is the superior Black Tulip of today."

**3 for 30c**

**5 for 45c**

**25 for \$2.15**

*and*



# GIANT DARWIN TULIPS

*Flashing  
Beauty*

GIANT



BULBS

SHOWY MAMMOTH BLOOMS

## QUINTUPLET COLLECTION

All Beauties, Every One—All Named and Labeled

- ← 10 Big Bulbs, 2 each of these five varieties, **55c**
- ← 15 Big Bulbs, 3 each of these five varieties **80c**
- ← 25 Big Bulbs, 5 each of these five varieties, **\$1.25**
- ← 100 Big Bulbs, 20 each of these five varieties **\$4.45**

FREE Bulbs and FREE Fertilizer with your Bulb order of \$1.00 or more.



## SUPER GIANT DARWIN TULIPS

All These 5 Colors in One Grand Assortment

25 for \$1.15 50 for \$2.25 100 for \$4.25

*These FREE Gifts given on all Bulb orders taken from Pages 1 to 15, inclusive. Be sure and state your choice of gifts.*

**GIVEN FREE** →

New Everblooming Philippine Lily

**GREEN THROATED**

(Often called Hardy Easter Lily)

A new lily that blooms from mid-summer until frost. Large, white, fragrant blooms. Flowers long trumpet-shaped with delicate green throats. A real beauty and one I know you will like. Perfectly hardy and grows everywhere. Selected large size bulbs.

**30c each**

**3 for 65c**

**5 for \$1.00**

**WITH YOUR  
BULB ORDER**

All Bulbs Postpaid

The Finest Gifts I Could Find to Give You

**\$1.00**

Order—I will send you your choice of 1 bulb of the New Philippine Lily or 3 big bulbs of the New Black Eagle Darwin Tulip. (Value 30c). Free.

**\$2.00**

Order—Your choice of 2 bulbs of the New Philippine Lily or 5 big bulbs of the New Black Eagle Darwin Tulip. (Value 45c). Free.

**\$3.00**

Order—Your choice of 3 bulbs of the New Philippine Green Throated Lily or 8 big bulbs of the New Black Eagle Darwin Tulip. (Value 65c). Free.

**\$5.00**

Order—I will send you your choice of 5 bulbs of the New Philippine Lily or 10 big bulbs of the New Black Eagle Darwin Tulip. Free.

I have selected for you these two fine premiums, New Black Eagle Darwin Tulip, the finest glossiest purple I have ever seen, almost black, and the New Green Throated Philippine Lily, often called Hardy Easter Lily. It's nearly everblooming. You can have your choice of either of these fine varieties on any bulb order as indicated above. I know you will like them. They are real gems, both of them.





# TALL STEMMED

## GIANT DARWIN TULIPS

These long stemmed Giant flowering Darwins are favorites the world over.

**PLANT THIS FALL, BLOOM NEXT SPRING.**

Darwins are the beautiful, long, tall, 26 to 32 inches, stemmed, cup-shaped and cup-sized flowers. Tulips that bloom in early May. Plant them in beds, borders or among the shrubs. They are free flowering and mighty dependable. They have every color from brilliant crimson and black to lavender, pink and white.

**BARTIGON.** Rich fiery red, very showy. One of the leading reds.

**BARON DE LA TONNAYE.** Beautiful full rose shaded blush. Fine long flower.

**CHERRY.** Soft rose. Harmonizing blend of beautiful pink.

**CLARA BUTT.** Pleasing shade of soft delicate pink flushed salmon rose.

**FARNCOMBE SANDERS.** Rich scarlet with rose tints and white center marked blue. See picture on front cover.

**KING HAROLD.** Crimson-maroon on a blue base. Unusual large flower. See picture on front cover.

**LA TULIPE NOIRE.** (The Black Tulip). Very dark, velvety maroon-black. Flowers are of perfect form.

**INGLESCOMBE YELLOW.** Glossy canary yellow, light stamens. See picture on the front cover.

**MRS. MOON.** (Darwin type). Large clear canary yellow, long pointed reflexed petals.

**PRIDE OF HAARLEM.** Carmine red, large and stately. Very popular.

**PRINCESS ELIZABETH.** Vivid rosy pink, with white base. See picture on the front cover.

**REV. H. EWBANK.** Deep lilac with pale lavender edges. See picture on front cover.

**SNOWDRIFT.** Large pure white flower, brings out the other colors. See picture on front cover.

**WM. PITT.** Deep brilliant scarlet tinged darker on outer petals.

**FREE BULBS  
AND FREE  
FERTILIZER  
WITH YOUR \$1.00  
ORDER OR MORE**  
*See pages 4 and 5.*

## RAINBOW DARWIN TULIPS

My mixture of these finest named varieties giving you a wide range of all of these colors mentioned above. Look at these low prices and see these fine varieties. **ALL POSTPAID.**

**100** Big Bulbs, Rainbow Darwin Mixed **\$2.95**

**50** Big Bulbs, Rainbow Darwin Mixed **\$1.65**

**25** Big Bulbs, Rainbow Darwin Mixed **95c**

A real rainbow of color, shades and hues; tall stems, giant flowers. Look at the front cover and see these in their natural beauty.

## YOUR CHOICE OF VARIETIES AT MY LOW PRICES

*All named and labeled*

**ALL POSTPAID**

**5** Big Bulbs Your choice **35c**

**10** Big Bulbs Your choice **55c**

**25** Big Bulbs Your choice **\$1.15**

**100** Big Bulbs Your choice **\$4.25**





# America's Best and Holland's Best

## SUPER GIANT DARWIN TULIPS

There Are None Finer Anywhere

I have gathered together in this group the very finest, newer better varieties, real prize winners, all of them; big tall stately stems with huge flowers of brilliant colors. There are no finer tulips than these. Mrs. May and I visited the Pella Tulip Tournament and some of these tulips are varieties exhibited at this tournament. My, I could just talk on and on about tulips. I believe they make a finer show and add more color to your home garden than anything you can plant. These varieties I have listed here are the very best. I know because I have seen them grow and bloom.

**AFTERGLOW.** Soft apricot and orange tinted pink with lighter edge. Glory of setting sun. 5 for 35c; 10 for 60c; 25 for \$1.25; 100 for \$4.75.

**CITY OF HAARLEM.** Handsome fiery cardinal red. Large, showy. 5 for 40c; 10 for 65c; 25 for \$1.35; 100 for \$4.95.

**FAUST.** Large, deep wine color. Rich velvet-like. 5 for 35c; 10 for 60c; 25 for \$1.25; 100 for \$4.75.

**FRANS HALS.** Large, bluish violet, tall heavy stems. 5 for 35c; 10 for 60c; 25 for \$1.25; 100 for \$4.75.

**KING GEO. V.** Glowing scarlet. Worthy of a royal name. 5 for 35c; 10 for 60c; 25 for \$1.25; 100 for \$4.75.

**ROSABELLA.** Soft delicate pink with creamy center. 5 for 35c; 10 for 60c; 25 for \$1.25; 100 for \$4.75.

**SANTA ROSA.** The pink Bartigon. Deep Rose pink. Very outstanding. 5 for 35c; 10 for 60c; 25 for \$1.25; 100 for \$4.75.

**SCARLET BEAUTY.** A rich glowing scarlet. Large, thick. 5 for 35c; 10 for 60c; 25 for \$1.25; 100 for \$4.75.

**THE BISHOP.** Bright rich violet, white base. 5 for 40c; 10 for 65c; 25 for \$1.40; 100 for \$5.25.

**VENUS.** Large pure silvery rose. One of the finest pink tulips. 5 for 35c; 10 for 60c; 25 for \$1.25; 100 for \$4.75.

**YELLOW GIANT.** Pure rich golden yellow. The long sought for yellow. 5 for 40c; 10 for 65c; 25 for \$1.35; 100 for \$4.95.

**ZWANENBURG.** Erect, pure white flowers borne on a strong stem. Very noble tulip of great beauty. 5 for 40c; 10 for 65c; 25 for \$1.35; 100 for \$4.95.

All Named and Labeled.

12	bulbs, 1 each of These Super Darwins	70c
24	bulbs, 2 each of These Super Darwins	\$1.20
36	bulbs, 3 each of These Super Darwins	\$1.75
60	bulbs, 5 each of These Super Darwins	\$2.85
120	bulbs, 10 each of These Super Darwins	\$5.35

**FREE BULBS AND FREE FERTILIZER WITH YOUR ORDER FOR \$1.00 OR MORE. SEE PAGES 4 AND 5. ALL PRICES POSTPAID.**



All big Top Size Bulbs. Giant Blooms. I saw these grand tulips in bloom at Pella when Mrs. May and I broadcast the Pella Tulip Festival. They are beauties, all of them.

My choice mixtures of these fine Tulips.

25	100	300	ALL
Big Bulbs	Big Bulbs	Big Bulbs	POST-
\$1.15	\$4.25	\$11.50	PAID

## How to make a Tulip Bed with 100 bulbs, 200 bulbs, or 500 bulbs

Just dig up a plot of ground 5 feet square. This will take care of 100 bulbs nicely. Better place a little sand in the bottom if you have it. Use the tulip fertilizer which we send free to add extra size to your flowers. Just set the top of the bulb 4 or 5 inches below the surface and about six inches apart. A bed like this will make you a mass of beautiful color that you will be proud of in the Spring.

I plant my tulips around the borders of the shrubs, along the side of the house, and out in the parking along the barberry hedge. You can always find odd places among your shrubs to put out tulips.

A plot of ground 7 feet square will take care of 200 bulbs.

A plot of ground 11 feet square will plant 500 tulip bulbs.





# NEW Triumph Tulips

EARLY  
BLOOMING  
Large,  
Showy  
Flowers

Aviateur

Tosca

## TALL GIANT

Louis XIV  
Breeder

Indian  
Chief

U.S.A.

## NEW TRIUMPH TULIP SPECIAL

All Named and Labeled  
15 Bulbs, 5 each of these 3 choice varieties **90c**

30 Bulbs, 10 each of these 3 choice varieties **\$1.60**

60 Bulbs, 20 each of these 3 choice varieties **\$2.90**

ALL POSTPAID

Bacchus  
Breeder



# TWO EXTRA WEEKS OF GIANT BLOOMS

Triumph Tulips are a new race of Tulips, and it's the greatest Tulip of them all. It has the earliness of the single and the giant flowers of the Darwin. Long, sturdy stems from 25 to 30 inches tall. Flowers two weeks earlier than Darwins, bearing giant flowers. I know you will want to grow lots of these.

**ALL POSTPAID. FREE Bulbs and FREE Fertilizer With Your Order for \$1.00 or More. See Pages 4 and 5.**

# New Triumph Tulips

**AVIATEUR.** Shining carmine red. White feathered. White base. Center, white. Large flowers.

**TOSCA.** Splendid purple. Edged white feathered. White base. Very fine flowering.

**MR. ZIMMERMAN.** Vivid pure rose cast over creamy white. Finished with deep rose tone upper edges.

**GOETHE.** Rich deep red. Finest dark red, strong stem and large blooms.

**U.S.A.** Delicate showy orange-red with orange yellow margin. Very fine.

**LORD CARNAVON.** A soft rose pink with a beautiful white margin. An exceptionally fine, vigorous grower.

## Your Choice

All Named and Labeled.

5 . . \$ .40

10 . . .65

25 . . 1.35

100 . . 4.95

# BREEDER TULIPS

*Largest of All Tulips, Late Blooming, Long Stems, Remarkable Colors . .*

Truly called the aristocrats of the tulip family. Heavy tall strong stems, giant blooms with thick velvety petals. Comes in colors of rich purple, old gold, brown, violet, buff and maroon. They bloom in May, just a few days later than the Darwin and Cottage tulips. No planting is complete without some of these splendid tulips.

**APRICOT.** Rich apricot, edged bronze-buff tinted deep rose.

**BACCHUS.** Deep plum purple color. Long stout erect stems.

**LOUIS XIV.** Rich purple, edged golden bronze. Outstanding.

**INDIAN CHIEF.** Coppery red flushed purple.

**PANORAMA.** Beautiful orange red, shaded with mahogany.

**FEU ARDENT.** Glossy, mahogany red. Very striking color.

**PRINCE OF ORANGE.** Bright terra cotta orange. Very fine.

**BUTTERFLY.** Lovely, glistening orange-red. Yellow edged.

**FREE BULBS and FREE FERTILIZER with your order of \$1.00 or more. See pages 4 and 5.**

**All My Bulbs Are Guaranteed to Grow. All Postpaid—Order Early**



## YOUR CHOICE

All Alike or Each One Different.

All Named and Labeled.

**ALL POSTPAID**

**5 Big Bulbs 35c**

**10 Big Bulbs 60c**

**25 Big Bulbs \$1.25**

**100 Big Bulbs \$4.75**

## MIXED COLORS

**10 Big Bulbs 55c**

**25 Big Bulbs \$1.15**

**50 Big Bulbs \$2.25**

**100 Big Bulbs \$4.25**

## My Prize Winner Collection

### MAMMOTH OLD DUTCH BREEDER TULIPS

*Heavy Thick Petals—Rich Glossy Colors*

All Named and Labeled—ALL POSTPAID

**18** Big Bulbs, 6 each of these 3 choice tulips **\$1.00**

**30** Big Bulbs, 10 each of these 3 choice tulips **\$1.45**

**60** Big Bulbs, 20 each of these 3 choice tulips **\$2.65**





# May Flowering Cottage TULIPS

The Cottage tulips are very similar to the Darwins with the exception that more of the varieties are inclined to have pointed petals; they bloom just a few days later than the Darwin Tulips and come in clear, brighter colors not found in the Darwins. Called Cottage because so many of them were found planted around the cottages of England. They come in richer and more delicate artistic shades. Excellent for cutting and especially fine for garden decoration.

**DIDO.** Orange rose with bright orange yellow edges. Extra large.

**GRENADIER.** Rich dazzling orange scarlet.

**MARJORIE BOWEN.** Salmon with an orange rose shading. Very beautiful.

**AMBROSIA.** Salmon orange tinted rosy lilac.

**MOONLIGHT.** Bright sulphur yellow, elongated flowers.

**THE MARVEL.** Large, orange red. Sweet scented.

## **YOUR CHOICE OF VARIETIES AT MY LOW POSTPAID PRICES**

**ALL NAMED AND LABELED**

**5 Big Bulbs—your Choice—35c**

**10 Big Bulbs—your Choice—55c**

**25 Big Bulbs—your Choice—\$1.15**

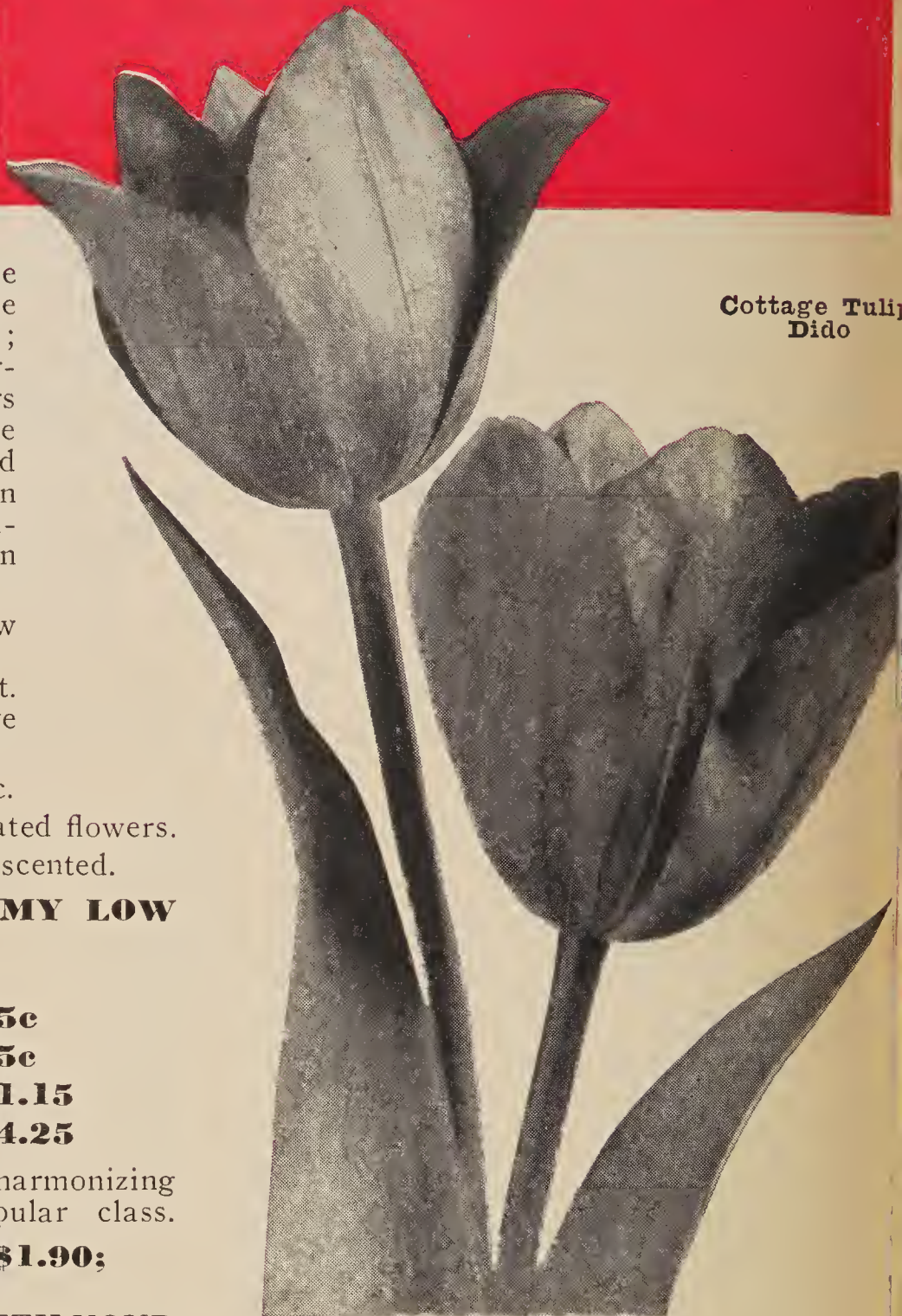
**100 Big Bulbs—your Choice—\$4.25**

All colors, mixed. A fine range of these harmonizing colors, an excellent collection of this popular class.

**10 for 45c; 25 for \$1.00; 50 for \$1.90;  
100 for \$3.75.**

FREE BULBS AND FREE FERTILIZER WITH YOUR ORDER OF \$1.00 OR MORE. SEE PAGES 4 AND 5.

Cottage Tulip  
Dido



## **LARGE DOUBLE EARLY TULIPS**



*Gaily Colored  
and Showy*

The tulip that looks like a peony. Great favorites everywhere for beds and borders as they don't grow quite as tall as the Darwins. Just a mass of color and bloom; all colors mixed—

**6 for 35c; 12 for 60c; 25 for \$1.25; 100 for \$4.50.**

**ALL POSTPAID**

FREE BULBS AND FREE FERTILIZER WITH YOUR ORDER FOR \$1.00 OR MORE. SEE PAGES 4 AND 5.





# Novelty Tulips



Fantasy Parrot

## New and Unusual, FASCINATING and SHOWY

Do you like to grow new and unusual varieties that are distinctly different? If you do then here's a real treat for you in these unusual startling tulips.

**FANTASY PARROT TULIP.** Fantasy is unquestionably the world's finest gorgeous tulip, ruffled and fringed like the double petunia. Delicate rose pink petals veined with lines of emerald green. There aren't words that describe this lovely variety. You can't appreciate it until you have some blooming in your own planting.

**5 for 55c; 10 for \$1.00; 25 for \$2.25; 100 for \$7.95.**  
**ALL POSTPAID**

**NEW SUNDEW.** (Darwin Type Parrot). Can you imagine one of these lovely Giant Darwin tulips with fringed and ruffled edges? Bright orange crimson like the rising of the sun. A truly lovely tulip. Don't miss this one.

**5 for 50c; 10 for 90c; 25 for \$1.85; 100 for \$6.50.**  
**ALL POSTPAID**



New Sundew

# HYACINTHS

## LARGE BULBS

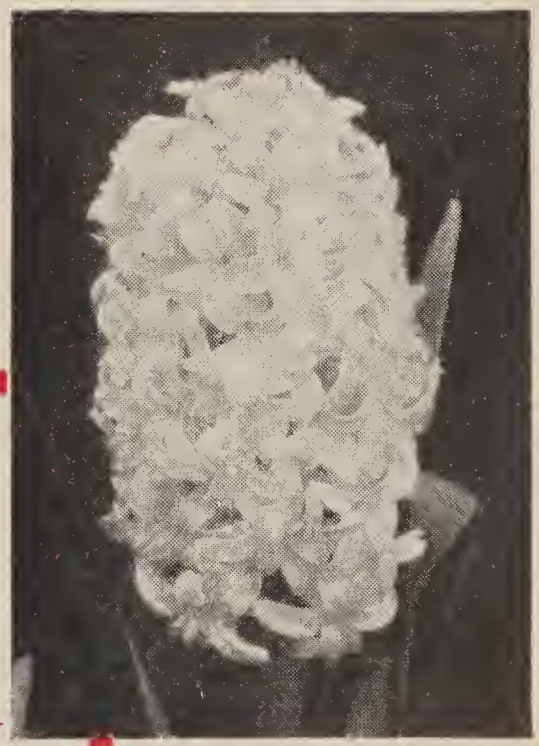
*Large Flowers and Fragrant*

Delightfully fragrant, extremely hardy, sure to bloom in the outdoor planting and they are easiest of all bulbs to pot for indoor blooms. Bloom before the tulips. Stately, colorful, fragrant blooms you'll not find in any other garden flower.

- KING OF THE BLUES.** The deepest blue.
- LA VICTOIRE.** Bright rose pink.
- L'INNOCENCE.** Purest fragrant white.
- YELLOW HAMMER.** Rich golden yellow.

**Your Choice Or  
All Colors Mixed**

**4 for 35c**  
**12 for \$1.00**  
**25 for \$1.75**  
**ALL POSTPAID**



L'Innocence



**All Colors Mixed**

(In a grand and glorious mixture)

**6 for 20c 25 for 50c**  
**12 for 30c 100 for \$2.00**

**ALL POSTPAID**

# CROCUS

*Early Giant Flowering—  
All Top-Size Bulbs*

The Crocus flowers bloom in bright showy colors and they are hardy everywhere and will grow most anywhere. They do especially well in full sun. You will find a Crocus corner in every planting. We offer you only the largest top-size bulbs.

- QUEEN OF THE BLUES**—Finest blue.
- SNOW STORM**—Pure White.
- YELLOW GIANT**—Golden Yellow.
- STRIPED QUEEN**—Finest Striped.

I know you will like these fine new varieties. My big, top-size bulbs will give you better results. Your choice:

**6 for 25c 25 for 60c**  
**12 for 35c 100 for \$2.25**

**ALL POSTPAID**

**FREE  
BULBS**

**and**

**FERTILIZER**

with your Bulb order of \$1.00 or more. See Pages 4 and 5.







# Earliest of All SPRING FLOWERING BULBS

Hardy Everywhere—Rugged as the Wild Flowers

These are the earliest spring flowers. They grow in sun or shade. No garden planting is complete without them. I think they are fine because you can depend on them to make their

appearance every spring. For the best showy effects, plant these early flowering bulbs in masses 3 to 4 inches apart.

## HARDY DAFFODILS or NARCISSUS ALL CHOICE No. 1 BULBS

The Daffodil is one of our choicest most dependable spring flowering bulbs. Just leave them in the same location and they bloom 4 to 5 years without being disturbed and they bloom finer every year. Start with my extra large bulbs for the finest flowers.

5 for \$ .35 25 for \$1.35  
10 for .60 100 for 4.95

(Unless otherwise noted)

ALL POSTPAID

FREE Bulbs and FREE Fertilizer with your Bulb order of \$1.00 or more. See Pages 4 and 5.

**LUCIFER.** (Bi-Color). Petals clear white; cup chrome yellow with glowing orange red edges.  
**GOLD CUP.** (Bi-Color). Very early, golden trumpet. Pure white petals. Large free bloomer.  
**EMPEROR.** (Yellow Trumpet). Magnificent all yellow, immense trumpet, and overlapping petals.  
**ELVIRA.** Pure white with yellow eye. Large flowery clusters remarkably showy. Very long stemmed.  
**RED CHIEF.** (Barri). Unusually attractive, ivory white petals, very striking brilliant orange red cup. 2 for 25c; 6 for 55c; 12 for 95c, postpaid.  
**KING ALFRED.** (Yellow Trumpet). Rich chrome yellow; golden yellow trumpet of great size. 2 for 25c; 6 for 55c; 12 for 95c, postpaid.

## MIXED HARDY DAFFODILS and NARCISSUS

A splendid assortment of all the better kinds and colors of hardy outdoor Daffodils and Narcissus blended together in one fine mixture. They bloom year after year.

5 for \$ .30 10 for \$ .50 25 for \$ .95  
50 for \$1.60 100 for \$2.95 All Postpaid  
FREE Bulbs and FREE Fertilizer with your Bulb order of \$1.00 or more. See Pages 4 and 5.



Gold Cup

King Alfred



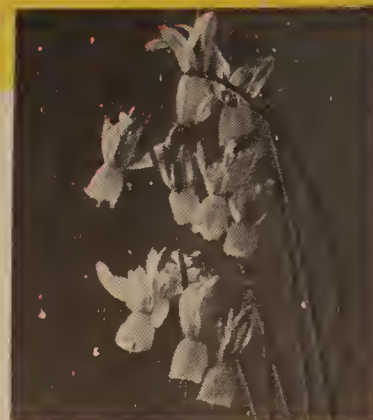
LaVictoire King of the Blues Yellow Hammer



Scilla Campanulata



Fritillaria



## ANGEL'S TEARS

(Triandrus Albus)

Here is a fine little hardy Daffodil I know you ladies especially will like, Angel's Tears. Small flowers in clusters, the trumpet is creamy white and points downward. The sharply curved petals point upward which gives it the appearance of a tear just ready to drop. It is a hardy variety, will come up and bloom year after year. The stems are from 6 to 8 inches tall. I thought you would like this new unusual Daffodil.

3 for 50c

6 for 90c

12 for \$1.60

25 for \$3.00

ALL POSTPAID

**BLUE SQUILLS.** (Scilla Siberica). Grow in clumps, stems 5 to 7 inches high. A very lovely flower that does especially well in shaded flower borders, full sun or odd corners. Just a mass of blue in early spring.

**SCILLA CAMPANULATA.** Spikes 15 inches high, loaded with blooms. A beautiful graceful flower. Graceful spikes with bell-shaped drooping flowers. You can have any of these colors:

Blue Rose Queen (Pink) White  
**FRITILLARIA.** (Meleagris). Grows 15 to 18 inches high. Here is something entirely new and different. The quite large bell-shaped blooms are curiously marked in contrasting colors, perfectly hardy and they do best in semi-shade.

**GLORY OF THE SNOW.** (Chionodoxa). Blooms very early, spikes 8 to 10 inches tall. A lovely lavender spring flower for borders or rockery. Their early appearance tells us winter is past. Perfectly hardy and should be planted in masses for best show.

**SNOWDROPS.** Stems 6 to 9 inches tall. Everybody knows the Snowdrops with their white bells coming through the snow; practically the first flower to show itself in the spring. Should be in every garden planting.

**WINTER BUTTERCUP.** (Eranthis). Grows 5 to 6 inches tall. Lovely golden yellow flowers. They make their appearance in early spring. A striking contrast, when combined with Snowdrops and Scillas. They do especially well under trees and in the Rock Garden.

**GRAPE HYACINTH.** (Muscaria). Showy flowers, 5 to 7 inches tall. Perfectly hardy in sun or shade. Blooms early, and for a long time. A delicate blue flower that blooms more abundantly year after year.

YOUR CHOICE of any of the above seven early flowering bulbs: ALL POSTPAID PRICES.  
6 for \$ .25 Including FREE Bulbs and  
12 for .40 FREE Fertilizer with your Bulb  
25 for .70 order of \$1.00 or more. See  
100 for 2.45 Pages 4 and 5.



Blue Squills



Winter Buttercup



Grape Hyacinth Improved Heavenly Blue

## Large Fragrant Hyacinths

Your CHOICE, All Alike or Assorted

4 for 35c

12 for \$1.00

25 for \$1.75



Crocus See description Page 11

## PAPER WHITE NARCISSUS

They Grow and Bloom to Your Heart's Content Simply in Gravel, Sand or Soil.

The finest, most lovely, delicate, sweetly fragrant flowers of all for indoor forcing. They are easy to grow. Just pot the bulbs in pebbles, sand or soil and set them where they will have plenty of light. Planted from the middle to the last of November, they will be in bloom for Christmas. The bulbs keep especially well clear up until spring. The funny thing about them is the later in the winter you pot them, the quicker they bloom. Order plenty and have these fragrant flowers blooming all winter long. I send you extra large, heavy graded bulbs.

3 for \$ .20  
6 for .30  
12 for .50  
25 for 1.00

ALL POSTPAID  
FREE Bulbs and Free Fertilizer with your Bulb order of \$1.00 or more. See Pages 4 and 5.

## LITTLE DUTCH COLLECTION

Earliest Spring Flowering—All Hardy

**CROCUS.** Mixed Colors.

**WINTER BUTTERCUP.** (Eranthis).

**SNOWDROPS.**

**GRAPE HYACINTH.**

Imp. Heavenly Blue.

**ROSE QUEEN.**

(Scilla Campanulata).

**FRITILLARIA.** (Meleagris).

ALL NAMED AND LABELED  
30 bulbs (5 each of the above 6 varieties) 65c.

60 bulbs (10 each of the above 6 varieties) \$1.15.

120 bulbs (20 each of the above 6 varieties) \$2.00.

ALL

POSTPAID

Remember, friends, they are all hardy and will grow in most any location.

## Special OFFER

These earliest of all Spring flowering bulbs.  
20 Bulbs (5 each of the above 4 varieties) 55c.  
40 Bulbs (10 each of the above 4 varieties) 90c.  
100 Bulbs (25 each of the above 4 varieties) \$2.15.

ALL POSTPAID



# Earl's *Star* FLOWER BARGAINS

## Earl May's Sunset Cottage Collection

25 Big Bulbs for Only \$1.00, Postpaid Including Free Bulbs and Free Fertilizer.

5 Dido  
5 Grenadier  
5 Marjorie Bowen  
5 The Marvel  
5 Moonlight

## New Triumph Tulip Collection

20 Big Bulbs for Only \$1.00, Postpaid Including Free Bulbs and Free Fertilizer.

4 Aviateur 4 Tosca  
4 Goethe 4 U. S. A.  
4 Mr. Zimmerman

Each **\$1.00**

Collection

Including Free Bulbs and Free Fertilizer

BULBS ARE ALL NAMED AND LABELED.

## Dutch Girl Darwin Collection

25 Big Bulbs for Only \$1.00, Postpaid Including Free Bulbs and Free Fertilizer.

5 Farncombe Sanders  
5 Bartigan  
5 Clara Butt  
5 Inglescombe Yellow  
5 Rev. H. Ewbank

## Old Dutch Breeder Collection

20 Big Bulbs for Only \$1.00, Postpaid Including Free Bulbs and Free Fertilizer.

4 Louis XIV  
4 Feu Ardent  
4 Pride of Orange  
4 Bacchus  
4 Butterfly

138 Bulbs

Five of These Choice Collections for

Only **\$4.45**

Postpaid, including free bulbs and enough fertilizer for all the bulbs.

## Wooden Shoe Collection

Early Spring Flowers 48 Bulbs—\$1.00. 6 Bulbs of each of these 8 varieties. All top size Bulbs.

Glory of Snow. (Chionodoxa).  
Blue Squills. (Scilla Siberica).  
Winter Buttercup. (Eranthis).  
Rose Queen. (Scilla Campanulata).  
Snowdrops. (Meleagris).  
Fritillaria. (Meleagris).  
Blue Grape Hyacinth. (Muscaria).  
Giant Crocus. Mixed Colors.  
\$1.00, Postpaid Including Free Bulbs and Free Fertilizer.

## BARGAINS in Hardy Garden Lilies

### Candidum White Madonna

The most beautiful pure-white lily known. The pure white fragrant wax-like flowers come in large clusters on stems three to four feet tall, in June and July. Often 50 flowers to the bulb. Plant shallow, 2 inches deep. Extra Large Bulbs, 30c each; 4 for \$1.00; 12 for \$2.75, postpaid.

### Rosy White Regal

America's most popular lily. Very hardy and easy to grow. Delightfully fragrant. Flowers pure white. Streaked on the outer surface with attractive coral pink. Truly a royal lily. Grows anywhere. June or July. Plant 9 inches deep. Fine Large 2 Yr. Blooming Size bulbs: 3 for 35c; 10 for \$1.00, postpaid.

### Speciosum Rubrum Red and White Show

The real show lily. Its brilliant flowers of carmine and white will make a truly colorful spot in your garden. Flowers August and September. Plant 10 inches deep. Large bulbs. 30c each; 4 for \$1.00; 12 for \$2.75, postpaid.

### Red Russian or Fire Lily

Reddish-orange with 6 to 30 flowers in clusters on one stem. Just a mass of blooms in early June. Plant 8 inches deep. Large Bulbs: 25c each; 5 for \$1.00; 12 for \$2.00, postpaid.

## NEW PHILIPPINE LILY GREEN THROATED

Hardy Everblooming Easter Lily

Blooms from the middle of the summer on into fall. Extremely fragrant. See pictured in color, page 4. Plant 8 inches deep. Extra Large Bulbs: 30c each; 5 for \$1.00; 12 for \$2.00, postpaid.

### Tenuifolium or Orange Scarlet Coral Lily

You'll like this delicate, small-flowered lily. Very hardy. A beautiful orange-scarlet in color. Grows 18 inches high, blooming in June and July. Plant about 6 inches deep. Large Bulbs: 25c each; 5 for \$1.00; 12 for \$2.00, postpaid.

### Purple Martagon or Turk's Cap Lily

Here's a new lily for your garden. A beautiful purple lily from old Scotland especially adapted to America. The tall, strong stems bear many beautiful purple wax-like flowers. Will grow in any soil. Plant only 4 inches deep. Large Bulbs: 35c each; 3 for \$1.00; 6 for \$1.85; 12 for \$3.00, postpaid.

### Henryi or Yellow Show Lily

From the mountains of Central China comes this beautiful orange-yellow show lily. It thrives in any soil, giving you many beautiful golden blooms on tall, strong stems in July and August. Plant 10 inches deep. Large Bulbs: 25c each; 5 for \$1.00; 12 for \$2.00, postpaid.

### Brown and Purple Double Tiger Lily

One of the most beautiful and easiest of all lilies to grow. Brilliant orange-red spotted with purple. The unusual double flowers make it one of the most beautiful garden lilies. Blooms in September. Plant 9 inches deep. Large Bulbs: 3 for 35c; 10 for \$1.00, postpaid.



Speciosum  
Rubrum

# Fragrant Hardy GARDEN LILIES

Easy to Grow, Lend Grace And  
Beauty to Your Garden

You will enjoy these splendid varie-  
ties of Lilies in your garden. Plant  
them this fall, they will bloom for you  
next summer.

Here's My  
**SPECIAL BARGAIN  
LILY GARDEN  
FOR YOU**

One each of the  
**6 Beautiful  
Varieties**

Pictured on this page.  
Madonna, Regal,  
Speciosum Rubrum,  
Tenuifolium,  
Martagon, Henryi

for **\$1.25** post  
paid

See opposite page  
for prices on individ-  
ual varieties.

Purple  
Martagon  
Lily

Tenuifolium



Candidum White Madonna Lily

Henryi or Yellow Show Lily

Rosy White Regal Lily



# Earl May's PEONIES

## Largest Flowers-Best Varieties-Prize Winners

It is not unusual for you to get large flowers 8 to 9 inches across in these newer and better varieties. These good peonies cost you no more than common ordinary sorts. My reputation for good peonies is nation-wide.

### HIGHEST RATING In All America

Among these splendid peonies you will find some of the highest rating peonies in the country. When these bloom for you they will be the sensation of your neighborhood. In the official rating system 9.5 and up is practically perfect, 9.0 to 9.5 is extra fine, 8.5 to 9.0 is extra good, 8.0 to 8.5 is good. We put the rating on each peony so you can see what the National Peony Society thinks of these varieties I offer you.

### LOWEST PRICES on Great Big, Vigorous Grow- ing, 3 Yr. Old Roots

Order now. We will ship to you from September 15 clear down until freezing weather. Mulch newly planted roots the first season so they will not heave out of the ground by alternate freezing and thawing.

### ALL THESE PEONIES ARE LARGE AND DOUBLE

YOUR CHOICE **\$1.00** Less Than 4 **30c** POST-PAID  
ANY 4 FOR EACH

**AVALANCHE.** 8.7. Late; large soft pure white blooms.  
**BENJAMIN FRANKLIN.** 8.1. Early; ruby red.  
**CLAIRE DUBOIS.** 8.7. Late. Rich satiny pink with silver tints.  
**CROWN OF GOLD.** 8.1. Large late white, opening loosely showing  $\frac{2}{3}$  of the flower yellow.  
**DUCHESS DE NEMOURS.** 8.1. Early. Perhaps the freest blooming white peony.  
**EDULIS SUPERBA.** 7.6. Earliest and greatest Memorial Day pink.  
**FELIX CROUSSE.** 8.4. Most popular and best early red. A bushel of flowers on each bush.  
**FESTIVA MAXIMA.** 9.3. The early large Memorial Day white. Crimson flecks on the petals.

YOUR CHOICE **\$1.00** Less than 3, EACH **40c** POSTPAID  
ANY 3 FOR

**ALBERT CROUSSE.** 8.6. Late. Large flowers, seashell salmon pink flowered crimson.  
**ASA GRAY.** 8.1. Midseason; extra large salmon pink tinted with minute rosy dots.  
**CHESTINE GOWDY.** 8.4. Late. High crown light rose in color with a creamy white collar.  
**EUGENE VERDIER.** 8.3. Late. A peach pink one tinted cream.  
**GROVER CLEVELAND.** 8.2. Late. Large, dark crimson, known and loved by all who've grown it.  
**KARL ROSENFELD.** 8.8. Midseason; big bright popular red.  
**MARIE LEMOINE.** 8.5. Late. Extra large, handsome, pure white.  
**MONS. JULES ELIE.** 9.2. Midseason. The blue ribbon peony. Largest size, satiny textured pink.  
**REINE HORTENSE.** 8.7. Extra large lilac pink, silver tipped. Blooms midseason.  
**VENUS.** 8.3. Midseason. Large lavender pink.



*For a truly gorgeous display of fine blooms, year after year, plant Peonies*





*All Postpaid*



## Live and Bloom a Lifetime

**YOUR CHOICE \$1.25**  
ANY 3 FOR

Less than 3, 50c each **POSTPAID**

**ALSACE-LORRAINE.** 8.8. Late; white with the center tinted cream and buff.

**BARONESS SCHROEDER.** 9.0. Late. I consider this one of the finest white ones. The bud is delicately blushed.

**IMPERIAL JAPANESE RED.** 8.6. A dazzling brilliant royal red single peony originated in the Emperor's garden in Japan.

**LONGFELLOW.** 9.0. Midseason; vivid cherry crimson which does not fade.

**MARIE CROUSSE.** 8.9. Midseason. A rosy shade of salmon.

**MARY BRAND.** 8.7. Another prize winner. Midseason. Large, dark clear crimson. One of the famous Brand peonies.

**MME. JULES DESSERT.** 9.4. Midseason. A large white flower overlaid with delicate tints of pink and buff. Peony lovers consider this one of the very best. Blooms freely on strong stems.

**RICHARD CARVEL.** 8.8. Very early. The best early bright crimson red.

**SARAH BERNHARDT.** 9.0. Late; extra large; blooms of deep clear apple blossom pink, each petal tipped with silver. Strong growing, fragrant and free blooming.

**TOURANGELLE.** 9.4. Late. Large blooms of pearl overlaid with delicate shades of pink and salmon. One of the most beautiful peonies grown today.

**YOUR CHOICE \$3.25**  
ANY 4 FOR

Less than 4, 90c each **POSTPAID**

**LE CYGNE.** 9.9. Early and perhaps the finest peony of all. Creamy white with a light blush; very fragrant and free blooming.

**MARTHA BULLOCK.** 9.1. Late; mammoth cup-shaped flowers, often 10 in. across. Exquisitely fragrant, soft rose pink with outer petals shading to silvery shell-pink. An outstanding peony in any garden.

**MONS. MARTIN CAHUZAC.** 8.8. Midseason; deep maroon, almost black. Often called The Black Peony.

**PHILIPPE REVOIRE.** 9.2. Early, perhaps the finest of all of the double reds. Dark crimson with a soft velvet sheen.

**SOLANGE.** 9.7. Always a prize winner, late blooming. A rich creamy white overlaid with a buff and salmon glow.

**THERESE.** 9.8. Midseason; one of the world's finest peonies. Rich satiny pink of enormous size. Very fragrant.

**WALTER FAXON.** 9.3. Midseason bloomer. The nearest orange peony. Vivid salmon pink in color.

## Earl May's MEMORIAL DAY Peony Collection

The Peony is the Decoration Day flower. This group of good free blooming varieties is always in bloom for Decoration Day in this territory. I send you all 3 in large 3-yr.-old 3 to 5 eye roots, for ONLY..... **75c** **POSTPAID**

Here are the varieties:  
**FRANCIS ORTEGAT.** Red.  
**FESTIVA MAXIMA.** White.  
**EDULIS SUPERBA.** Pink.



**DAZZLING**  
*and*  
**GORGEOUS**

**IRIS**

*The rainbow*

Easiest of all to grow. You find all of the rare shades and dainty colors in these Iris. Plant shallow in any type of soil at any time of the year except at blooming time. We will mail yours to you on receipt of your order providing the ground is not frozen. Here are some real beauties, extra choice varieties for you this year; plant them now—they will bloom for you next spring.

## SEMINOLE Collection

**21** *Lovely* **IRIS**  
**\$ 1**  
**FOR ONLY**

### DELIVERED

All Named Varieties Each One Labeled

Seminole, the reddest red, is included in this collection and it costs you less than 5c each. All the others are choice varieties, too. You may select any 20 of them and I will include Seminole to make 21.

**A. E. KUNDERD.** Bronze yellow and red.  
**AFTERGLOW.** Greyish lavender.  
**AGNES.** Lavender.  
**ALBERT VICTOR.** Blue and lavender.  
**CAPRICE.** Rosy red. Fragrant.  
**DR. BERNICE.** Large coppery bronze. Crimson-like falls.  
**GERTRUDE.** Finest Blue.  
**JOHAN DEWITT.** Bluish violet-purple, veined white.  
**JUNIATA.** Clear blue.  
**KOCHI.** Rich deep red purple. Fragrant.  
**LOHENGGRIN.** Silvery pink.  
**LORELY.** Yellow and white, blotched purple.  
**MARY GARDEN.** Pale yellow and light lavender.  
**MME. CHEREAU.** White, blue frilled border.  
**MONSIGNOR.** Violet and purple crimson.  
**NIBELUNGEN.** Fawn yellow and violet purple.  
**PROSPERO.** Pale lavender, yellow, reddish-purple and brown.  
**PRINCESS VICTORIA LOUISE.** Soft yellow, plum colored, cream.  
**PROSPER LAUGIER.** Fiery bronze, rich velvety purplish-red.  
**QUAKER LADY.** Smoky lavender and old gold.  
**QUEEN CATERINA.** Orchid. Orange bearded.  
**QUEEN OF MAY.** Soft lilac rose, almost pink.  
**RHEIN NIXE.** Pure white and deep blue.  
**SHERWIN WRIGHT.** Rich deep golden yellow.  
**VIRGINIA MOORE.** A new large yellow.  
**ELDORADO.** Yellowish bronze, heliotrope and purple.  
**FAIRY.** White, delicately bordered and tinted pale blue.  
**KATHRYN FRYER.** Sulphur yellow and rich violet carmine.  
**LEDA.** White frilled and dotted with rose.  
**LEOTA.** The earliest and purest white.  
**NADINE.** Chinese violet and Matthews purple.



Seminole

## CHOICEST IRIS

NEWER INTRODUCTIONS OF THE  
WORLD'S LEADING GROWERS  
AND HYBRIDIZERS

Any 8 for \$1.00

Less than \$1 worth, 15c each

**BEAU IDEAL.** White with lavender veins.  
**LORD OF JUNE.** Soft blue.  
**MIDGARD.** Faint pink and yellow blended.  
**MOTHER OF PEARL.** Pearl and light lavender.  
**SHEKINAH.** Clear soft yellow.  
**SUSAN BLISS.** Best pink.  
**ACACIA ROSE.** Full petaled pink.  
**AMBASSADEUR.** Lavender and ruby red.  
**OPERA.** Crimson violet and purplish red.  
**PRAIRIE GOLD.** Golden yellow.  
**ASIA.** Silvery lavender, blended with chestnut brown.  
**MORNING SPLENDOR.** Petunia violet and raisin purple. Somewhat red.

ORDER NOW. ALL POSTPAID.



flower

# SASS IRIS

## AND OTHER WORLD FAMOUS VARIETIES



What can be more lovely than a mass of mixed Iris blooms?

**CAROLINE STRINGER.** Beautifully tinted pink and frilled. 35c each.

**CHURCH MOUSE.** Dark brown, orange bearded. 35c each.

**EUPHONY.** Saffron color. 35c each.

**NEBRASKA.** Finest canary yellow. 25c each.

**CHASSEUR.** New fine yellow, veined bright Prussian red. 25c each.

**DOLLY MADISON.** Pinkish mauve and pale lilac. Orange bearded. 35c each.

**FIREFALL.** Bright Bordeaux red. Bluish white beard. 35c each.

**NEOLA.** Blooms in the fall. Violet and sorghum brown. 45c each.

**TRUE DELIGHT.** Daintily ruffled and frilled. White stitched with a blue edging. 25c each.

**BLUE GLORY.** All blue. 20c each.

**IMPERATOR.** Red violet tinted buff, brown markings. 35c each.

**KING TUT.** A brownish red, unusual and outstanding in every garden. 35c each.



Iris  
Opera

**SPECIAL OFFER**

OF MAY'S SEEDLESS

## RHUBARB

I am growing this special strain of Rhubarb on my own farm and I want to tell you that in the last several years of growing it, we have never found a seed stalk in the whole patch. This means that you get more stalks of fresh, succulent juicy Rhubarb because the plant does not spend its time and vitality in trying to develop a seed crop. We grow it only from root divisions. I know you will like it very very much.

20c each, 3 for 50c, 6 for 85c, 12 for \$1.50  
25 for \$2.85, 100 for \$10.00, all PREPAID.

*Old Fashioned*

## BLEEDING HEART



Hundreds of flowers on each bush. Grows like a peony. Its graceful drooping branches are filled with heart-shaped crimson flowers in May. Blooms most profusely in partial shade. I offer only the large clumpy big 2 yr. old strong roots. Plant this fall for flowers next spring.

**30c each, 4 for \$1.00**

POSTPAID



*Winter  
Hardy*

# SHRUBS

**FOR FALL PLANTING**

These shrubs have all made heavy growth this year and will be ready to mail to you about October 15th to 20th, when they are fully mature. They are properly trimmed to give you successful growth. Be sure you tamp them firmly in the ground when you set them out and water well. These are all winter hardy and will give you lots of top growth next spring after making a heavy root growth this fall.

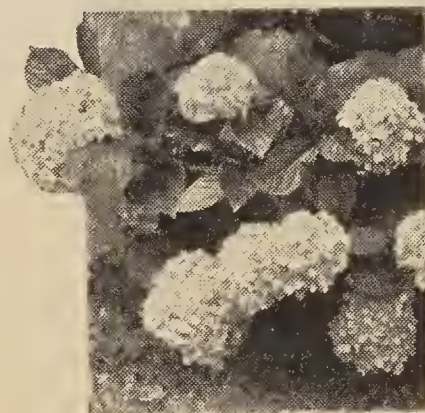


**Strong, 3-yr., 18-24 in. size,  
YOUR CHOICE 4 for 85¢ POST-PAID**

Less than 4 at 25c EACH; 12 or more, \$2.40 PER DOZEN, POSTPAID.

**JAPANESE BARBERRY.** Does not carry rust. This is the popular green leaved kind which is extremely desirable for hedging.

**OLD FASHIONED BRIDAL WREATH or SPIREA VAN HOUTTE.** This is a great flowering shrub for every location. Good for the foundation, shrub borders, mixed with Evergreens or shade trees, and perhaps our most popular hedging. It is extra hardy and always dependable. Its long branches bend with white blooms.



**Hydrangea A. G.**

**SPIREA BILLIARDI** (Red flowering Bridal Wreath). This bush is covered with long spikes of rich deep pink flowers and is unusually attractive.

**RED BUSH HONEYSUCKLE.** This is the famous Red Tatarian Bush Honeysuckle with the sweetly perfumed flowers followed by masses of brilliant red berries.

**Strong, 3-yr., 18-24 in. size,  
YOUR CHOICE 4 for \$1.50 POST-PAID**

Less than 4, at 40c EACH; 12 or more, \$4.00 PER DOZEN, POST-PAID.

**SPIREA ANTHONY WATERER** (The red dwarf Spirea). A compact bushy specimen shrub blooming all summer the first year and is extra hardy, lasting year after year.

**GOLDEN ELDER.** The canary yellow foliage adds color to any

garden. A vigorous grower with white flowers.

**HYDRANGEA A. G.** This is the Snowball Hydrangea, blooming in June. Always blooms the first June after planting.

**HYDRANGEA P. G.** The August blooming Hydrangea. The flowers come out white, turn pink, then bronze and are excellent for winter bouquets. These have extra long panicles of bloom.

**ROUEN LILAC.** The small leaved, heavy flowering lilac. The flowers are purplish red. Unlike the common variety of lilac it does not sucker.

**JAP. QUINCE.** The beautifully red flowered early blooming fire bush. It is literally covered with orange-red flowers. Plant in a protected spot to get the most flowers early.

**OLD FASHIONED SNOWBALL.** The popular hardy bush covered with snowball-like white flowers in May. My Snowball bush this year had over 5000 blooms on it. It is extra hardy, too.

**VIRGINAL SYRINGA.** Fragrant double white flowers make this my choice of all the hardy bush mock oranges.

**TAMARIX HISPIDA.** The best flowering of all the Tamarix. Its finely cut silver foliage and its rich pink flowers and bushy habit of growth make it a favorite of everyone.

**All  
POST  
PAID**

**ORDER  
EARLY**



**This lovely Flowering Bush is Rouen Lilac**



**Virginal Syringa**

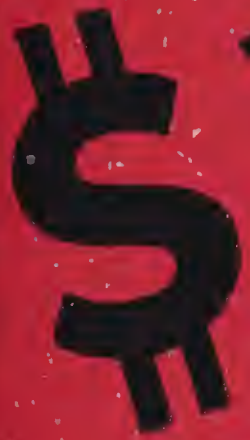


**Snowball**



# Special NURSERY OFFERS

for fall planting only



**Each \$1**

These special offers of hardy nursery stock will be sent to you after the middle of October when they are fully matured and ready to plant. You may have your choice of any 6 of these \$1.00 offers (Value \$6.00) for ONLY \$5.00 PREPAID. You may select one or more of any one offer to make up your total of 6.

**6 for \$5<sup>00</sup>**

ALL POSTPAID

Special Offer No. 180  
thrifty, well rooted  
**30 CHINESE ELM SEEDLINGS**  
2-3 ft., POSTPAID for  
ONLY \$1.00.

Special Offer No. 181  
Thrifty 12-18 in.  
**100 BLACK LOCUST SEEDLINGS**  
best for soil erosion prevention, ONLY \$1.00  
POSTPAID.

Special Offer No. 172  
**20 JAPANESE BARBERRY**  
green leaved, 2-yr. old  
plants, about 18 in. high,  
for ONLY \$1.00 POST-  
PAID.

Special Offer No. 177  
**4 HYDRANGEA A. G.**  
the June blooming variety,  
12-18 in. bushy plants for  
ONLY \$1.00 POSTPAID.

Special Offer No. 173  
**6 SPIREA ANTHONY WATERER**  
2-yr. old plants, about 15  
in. tall, for ONLY \$1.00  
POSTPAID.

Special Offer No. 175  
**6 PEONIES**  
your choice of color, red,  
pink, white, large 3-yr. old  
roots for ONLY \$1.00 POST-  
PAID.

Special Offer No. 178  
thrifty, well rooted  
**100 CHINESE ELM SEEDLINGS**  
12-18 in., POSTPAID  
ONLY \$1.00.

Special Offer No. 174  
extra large, 18-24 in.,  
2-yr. old, heavy  
**10 BRIDAL WREATH**  
for ONLY \$1.00 POSTPAID.

Special Offer No. 176  
**4 HYDRANGEA P. G.**  
12-18 in. bushy plants for  
ONLY \$1.00 POSTPAID.

Special Offer No. 179  
fine thrifty vigorous  
straight  
**15 CHINESE ELM TREES**  
3-4 ft., 2-yr. old,  
POSTPAID \$1.00.



*Beautiful*  
**GREEN  
LAWNS**

**Deep Rooted**



"This is my lawn. It was made with Maypark Mixture several years ago and is still going strong."

Some of the finest lawns I've ever seen have been from Fall seedings. The lawn in my yard, which you can see in this picture, was started from a Fall seeding in the Fall of 1935. In the Spring and Summer of 1936, I had a fine lawn and it is getting better every year. This was seeded with my Maypark Mixture.

### **SEED THIS FALL**

I like Fall seedings for these reasons: Most lawn weeds start in May and June. This is especially true of Crab Grass, the worst of all lawn pests. When you work up your soil in the Fall, some of the Crab Grass stolons may come to the top of the surface but they will make very little growth and are killed by the first frost. It is just the nature of any grass plant to stool as the winter season approaches and you will find Fall seedings spread out a lot more and sod faster. It is just the nature of these grasses to try and prepare for winter. Then, too, there is always plenty of time to prepare the ground and get the lawn seeded in the Fall.

I know a lot of you folks intend to reseed your lawn this Fall and you will not be disappointed. My grass seed is clean, new crop, extra heavy seed, every lot carefully tested for good strong germination on which you can depend.

### **HOW MUCH TO SOW**

For new lawns, sow one pound of seed for every 200 square feet. To thicken up old lawns, sow one pound to every 400 square feet.

Feed your lawn with fertilizer. Seed your lawn with good seed. Write for my lawn making leaflet. It's free.

### **TIME TO SOW**

For Fall seeding, any time after the last of August, even as late as the first part of November, but the earlier the better.

*Easy*  
**TO MAKE  
SOW THIS  
FALL**



### **FINEST QUALITY**

My Maypark Mixture is a blend of the finest adapted grasses for the Central West. It is especially prepared from the highest quality grass seed that can be produced. Only the very best, fine-leaved, deep-rooted, suitable grasses are used. It contains a plentiful supply of good, heavy-weight Kentucky Blue Grass, White Dutch Clover and other quick-growing grasses. Maypark Mixture gives you a lawn the first year as well as going right ahead with those good permanent grasses and preparing for seasons to come.

**1 lb. 30c 5 lbs. \$1.15**

**3 lbs. 75c 10 lbs. \$2.00**

**ALL POSTPAID**



# EARL E. MAY SEED COMPANY

## SHENANDOAH, IOWA

Date \_\_\_\_\_

193

## How Shall We Ship?

### Mark X in the Proper Space Below

## PARCEL POST

EXPRESS

## FREIGHT

BEST  
WAY

NAME

(If Mrs., Kindly Use Husband's Initials or Given Name: as Mrs. John Smith)

P. O.

R. F. D.

BOX OR  
STREET NO.

# State

Shipping Station { IF DIFFERENT  
FROM P. O.

# IS IT A PREPAY STATION

Amount Enclosed \$

M. O.

## Check

# Draft

## Stamps

Cash



**Please Send Remittance on All Orders**



DO NOT WRITE IN THIS SPACE

[illegible]

—In writing us please don't put your letter on this sheet with order. Put your letter on a separate sheet so we can answer your letter WHILE THE ORDER IS BEING FILLED AND WILL NOT DELAY ORDER OR LETTER.







# Vigorous Growing - Drouth Resisting

A good lawn of beautiful green grass makes all the rest of your planting look more attractive.

## GRASSES

**KENTUCKY BLUE GRASS Extra Heavy—Strongest Growing.** Kentucky Blue Grass is the real backbone to all lawn grass mixtures. This Kentucky Blue Grass I'm offering you is as fine a quality as I have ever seen. It is seed from our own territory. Pure, clean seed, plump berries, properly cured and of good, strong germination. This grass will give you a fine stand of thick, deep-rooted, fine-bladed grass that makes the best lawn of all.

1 pound	30c	5 pounds	\$1.15
3 pounds	75c	10 pounds	\$2.00

ALL POSTPAID

**WHITE DUTCH CLOVER.** White Dutch Clover is the little 3 and 4 leafed clover, the finest of all for lawns. It is deep-rooted, stands drouth well and it will stay green when other grasses dry up. White Dutch Clover is included in all good lawn grass mixtures and is just the thing for those thin, bare spots where the lawn seems to have trouble getting started. Makes a close, compact growth and covers the ground like a carpet. Quick growing and thrives on almost any soil.

1 pound	50c	5 pounds	\$2.25
3 pounds	\$1.40	10 pounds	\$4.00

ALL POSTPAID

**CANADIAN BLUE GRASS** Stands Drouth Well. Will grow on poor, dry, sandy soil. Some say it will stand more dry weather than Kentucky Blue Grass. I would advise mixing this with Maypark Mixture, half and half, for lawns in Western Nebraska and Western Kansas. Very hardy.

1 pound	40c	5 pounds	\$1.75
3 pounds	\$1.10	10 pounds	\$3.25

ALL POSTPAID

**EARL MAY'S SHADY LAWN MIXTURE** Best for Shade. My special prepared Shady Lawn Mixture is absolutely winter hardy and contains the choicest, clean seed of the finest and most costly grasses adapted for the shady spots. This mixture contains a large percentage of the dense forest grass from Denmark which requires no sunlight and thrives in shady locations. I know this mixture is good. I have tried it myself.

1 pound	40c	5 pounds	\$1.75
3 pounds	\$1.10	10 pounds	\$3.25

ALL POSTPAID

**RED TOP GRASS** (Really A Member of the Bent Family). A fine, rapid-growing, aggressive lawn grass. It does well on most any soil and will withstand both drouth conditions and wet ground. Red Top is an excellent grass to mix with Kentucky Blue Grass for a fine lawn. Winter hardy.

1 pound	30c	5 pounds	\$1.15
3 pounds	75c	10 pounds	\$2.00

ALL POSTPAID

**ASTORIA CREEPING BENT.** This new Bent grass has both the creeping roots and the creeping tops. Produces a handsome, rug-like spongy turf. Unlike many of the Bent grasses, it requires but very little more care, watering and clipping than Kentucky Blue Grass. Fine, clean seed, extremely hardy. Write for my special Bent Grass Seeding Leaflet.

1 pound	\$1.00	5 pounds	\$4.45
3 pounds	\$2.75	10 pounds	\$8.50

ALL POSTPAID

## GREATEST COMBINATION OFFER

### FERTILIZER AND LAWN SEED

MAYPARK, the finest mixture of blended grasses, and fertilizer insures deep roots and vigorous growth.

5 LBS. OF MAYPARK LAWN SEED.

5 LBS. OF SPECIAL LAWN FERTILIZER.

Just what you need to feed and seed your lawn.

Will seed and fertilize 1,000 square feet.

**10 ALL POSTPAID \$1.50 lbs.**

## FERTILIZERS

### FOR A RICH, GREEN LAWN ALL SEASON LONG

Fertilize your lawn. Every lawn, new or old, needs an application of fertilizer from time to time to keep a crop of luxurious grass growing. A combination of half sheep manure and half bone meal is as fine a fertilizer as I have ever used. 100 lbs. for 2,000 square feet. The sheep manure is thoroughly steamed to rid it of any weed seed. Any good barnyard manure is fine but it usually contains a lot of foul weed seed.

NON BURNING BONE-MEAL		WEED FREE SHEEP MANURE	
5 lbs.	\$0.50	5 lbs.	\$0.40
10 lbs.	.85	10 lbs.	.65
25 lbs.	1.00	25 lbs.	.75
50 lbs.	1.50	50 lbs.	1.25
100 lbs.	2.50	100 lbs.	2.00

SULPHATE OF AMMONIA	
5 lbs.	\$0.65
10 lbs.	1.00
25 lbs.	1.25
50 lbs.	2.00
100 lbs.	3.75

5 and 10 lb. lots POSTPAID. Larger quantities F.O.B. Shenandoah.



# PRIZE WINNING PEONIES

ALL BLUE RIBBON WINNERS  
ALL HIGH RATING



Mons. Martin Cahuzac

Baroness Schroeder



Mons. Jules Elie

*Special  
Offer*

**BIG  
DOUBLE  
BLOOMS**

These **7**  
peonies, beauti-  
fully formed,  
exquisitely col-  
ored and per-  
fumed vari-  
eties, large  
roots, for only

**\$2.40**  
Postpaid

Karl  
Rosenfield



Festiva  
Maxima



## EARL MAY'S MIDNIGHT Peony Collection

Average rating 9.0 (Superior)

All **3** large, 3-yr.  
old roots,

POST  
PAID **\$1.40**  
ONLY

(All named and labeled)

This group includes the famous Mons.  
Martin Cahuzac or Midnight—The darkest  
of the dark red peonies. One Each Of:

**MONS. MARTIN CAHUZAC (MIDNIGHT).**

8.8. Darkest dark red. 90c each.

**BARONESS SCHROEDER.** 9.0. Fine, white.  
50c each.

**MONS. JULES ELIE.** 9.2. The largest  
pink. 40c each.

## MRS. MAY'S WONDERFUL Peony Collection

Mrs. May says, "These are my pick  
of all these good peonies after seeing  
them bloom this year."

**4** PEONIES  
FOR ONLY **\$1.25**  
PREPAID  
(All labeled and named)

Mary Brand

Sarah  
Bernhardt



Here they are:

1 **KARL ROSENFELD.** 8.8. Big red. 40c each.

1 **FESTIVA MAXIMA.** 9.3. White, flecked red. 30c each.

1 **MARY BRAND.** 8.7. Large dark crimson. 50c each.

1 **SARAH BERNHARDT.** 9.0. Extra large apple blossom pink. 50c each.

EARL E. MAY SEED COMPANY, SHENANDOAH, IOWA